

The Boston Store Norwich Reid & Hughes Co. Conn.

THE SALE ON THE SQUARE The Boston Store's Annual June Sale Begins Saturday Morning, June 24th, at 8.30

THIS SALE GOES RIGHT TO THE MARK—TO THE VERY CENTER OF THE MERCHANDISE SITUATION, AS SURELY AS THE BOSTON STORE IS ACTUALLY THE CENTER OF NORWICH RETAIL BUSINESS. YOU WILL FIND THAT THE BOSTON STORE CARRIES THE POPULAR MERCHANDISE. YOU WILL FIND THAT THE BOSTON STORE SELLS IT AT THE LOWEST PRICES. THAT FOR THE FULLEST AND MOST COMPLETE SATISFACTION, AND HUNDRED PER CENT. SERVICE, THE BOSTON STORE IS FAR IN THE LEAD. THIS IS A SALE WHERE PREVIOUS SELLING PRICES HAVE NOT BEEN CONSIDERED—WHERE ESTIMATED VALUES OF MERCHANDISE HAVE NOT BEEN ALLOWED TO INFLUENCE US. WE HAVE SIMPLY GONE INTO THE MARKET, BOUGHT AT THE LOWEST FIGURE OBTAINABLE, AND NOW WE ARE TRANSFERRING THESE VALUES AND PROFITS TO YOU!

There Are About One Hundred Bargains Listed Below and Hundreds More Which We Are Not Advertising.

HOSIERY AND UNDERWEAR

WOMEN'S FULL-FASHIONED SILK HOSE—with fine quality merinoes, top and sole. Absolutely first quality, and perfect in every way. Choice of black, white, gray, sand and cordovan. We sell them regularly for \$1.25 a pair. **\$1.59**

WOMEN'S SILK HOSE—with cotton top and sole. Black and white only. They are made right in every way, and are worth \$1.25 and \$1.50. **87c**

WOMEN'S SWISS RIBBED BODICE VESTS—Excellently made Vests, of good quality. Band top and strong ribbon straps. All first quality, in sizes 5 and 6. **\$1.00**

BOYS' ATHLETIC UNION SUITS—made of cross-hatched nainsook. "Kootik" brand, with elastic set in at waist, just like dad's. A splendid quality, in all sizes. **59c**

SHEETS, PILLOW CASES AND BLANKETS

PERCUT SHEETS, SIZE 51 BY 96—You know just what these sheets are, and that they are actually worth \$1.96 at present. The price is so low that we will not get more than six to one. **\$1.35**

PILLOW CASES—in the two best sizes, 42 by 36 and 45 by 36. The present retail price of these fine cases is 55c. You had better lay in a supply of them. **35c**

SHEET BLANKETS—for summer use. Light weight cotton blankets, 72 by 80 in size, which we will sell singly or by the pair. Some have an oil spot or so, but are otherwise perfect. Value \$2.00 a pair. **\$1.49**

WOOLKAP BLANKETS—in the three best sizes, 46 by 86, 66 by 96, and 72 by 96. Fine white blankets with colored borders. All have wool finish, and are worth \$5.00 a pair. **\$3.19**

DRESS GOODS

42-INCH FRENCH SERGE—An all-wool serge, in the staple colorings. We had already marked it as low as we cared to do, but for the sale, have cut the price to the last notch. Was \$1.19 a yard. **98c**

54-INCH WOOL JERSEY—A fine all-wool jersey of excellent weight, in navy, black and scarlet. This we have been selling for \$2.50 a yard, and it is worth it. **\$1.39**

WOOL-AND-MOHAIR CANTON CREPE—A silky wool Canton, in colors and black, which is worth \$2.50 a yard. All sponged and shrunk. This **\$1.69**

WOOL SKIRTING PLAIDS—of both heavy and medium weights. There are two widths, 56 and 42 inches, and the prices have been \$4.75 to \$5.75 a yard. Fine for sport skirts. **\$2.98**

SILKS

40-INCH CREPE DE CHINE—A very complete line of colors is presented, 17 of them, and every inch of the fabric is all silk. We have it in black and white also. We never sell it for less than \$1.45 a yard. **\$1.05**

JAPANESE SHANTUNG—The genuine imported, in the natural crepe colorings only. They are very popular this season. Width 35 inches, and sold regularly for \$1.25 a yard. **95c**

40-INCH GEORGETTE CREPE—We can offer twenty colorings, also black in this fine Georgette, which we have been selling for \$2.90 a yard. That is a moderate price for it. **\$1.35**

GENUINE "SKINNER'S SATIN"—Everyone knows what this is, and will recognize it as a bargain. It is all silk, and we have it in colors and black. Regular price \$2.75 a yard. **\$1.85**

IN THE DOWNSTAIRS STORE

IVORY SOAP—The medium size. **7c**

BROOMS—Good full brooms, with hardwood handles, in this, the most popular size. **35c**

GREY ENAMEL PRESERVING KETTLES—A triple-coated ware on heavy steel base. These kettles hold 17 quarts, actual measurement, and are worth \$1.75. **\$1.15**

20-FOOT CLOTHES LINES—Braided lines which will not stretch unduly, and will give long service. A bargain. **18c**

THE BOSTON STORE'S MEN'S SHOP

Some Wonderful Low Prices On Wanted Summer Merchandise

THESE SPECIAL VALUES EXCEED ANY WE HAVE EVER GIVEN

50 Dozen Fine Negligee Shirts of the \$2.00 Quality Sale Price \$1.00

Finely Tailored Shirts, made of genuine Blackstone Woven Madras, and Baxter Repps—handsome stripe designs, in colors that are guaranteed fast. Sizes 14 to 17.

ATHLETIC UNION SUITS—made of fine grade of checked nainsook, with balbriggan band inserted across back at waist line. Full-cut suits that are worth 75c, in sizes 34 to 46 **50c**

ONE CASE OF 15c COTTON SOCKS, in black and colors. All sizes. Good socks, with reinforced foot **9c**

MEN'S \$1.75 SUMMER PAJAMAS—made of a soft finish Percalé, trimmed with real silk frogs, and we can guarantee the colors to be fast. Correctly sized from 15 to 18 **\$1.00**

PERCALE AND MADRAS NEGLIGEE SHIRTS—A real "Man's" Shirt, in colors and patterns that men like. Colors are guaranteed fast. Sizes 14 to 17. **85c**

PURE THREAD SILK SOCKS—that we sell daily for 75c a pair. They are the "Lion Brand," all sizes in both black and colors **55c**

30 DOZEN HIGH-GRADE ATHLETIC UNION SUITS—Some are genuine Soisette—some are fine silk-stripe Madras, and the balance, handsome satin-stripe Pongee. They would be splendid values at \$1.50. **95c**

CHILDREN'S WEAR

A LARGE ASSORTMENT OF CHILDREN'S SWEATERS—in Tuxedo, Slip-on and Coat styles is placed on sale at a wonderful price. They are all in pretty shades of tan, brown and heather mixtures, and are all regular \$2.98 **\$2.50**

CHILDREN'S GRETCHEN APRON FROCKS—For the little misses, from 4 to 14 years of age, we have something of great interest. Plaids in many pretty colors are the prevailing pattern. For summer wear there is nothing more comfortable. They are all regular dollar values **59c**

WINDSOR CREPE BLOOMERS—are a boon in the family where there are laundry complications, as no ironing is required. They are well cut garments, in sizes from 4 to 14, and sell regularly for 50c **39c**

KNIT UNDERWAISTS—of the ordinary 50c grade, in sizes from 2 to 13 years. They are light, cool and strong—and cheap **39c**

TOILET GOODS

WATKIN'S MULTIPURPOSE OIL SHAMPOO—One of the best shampoos to be had. Made of coconut oil. Value 33c **33c**

PALMOLIVE SHAMPOO—Made of the blandest oils, and very refreshing as well as cleansing. The regular price is 50c a bottle. **37c**

MAVIS TALCUM POWDER—A delightful scented talcum which is everywhere sold for 25c **16c**

DJER-KISS FACE POWDER—is used by hundreds of Norwich women, and is one of the best known toilet preparations we carry. Value 50c a box **36c**

FORHAN'S TOOTH PASTE—For the sanitary cleansing of both teeth and gums. Will many troubles if used in time. The large size sells for 45c **39c**

YARNS AND EMBROIDERY MATERIALS

BEAR BRAND SHETLAND FLOSS KNITTING YARN—This brand leads the field, and we have it in all the latest colors. Our regular price is 24c a ball **18c**

CLARK'S O. N. T. LUSTRE—A crocheted cotton of the highest order. Also used for embroidery work. It sells in all colors for 10c a ball. **6c**

ALLIANCE EMBROIDERY FLOSS—A white floss which should not sell for a cent less than the regular price of 10c **6c**

STATIONERY—MOTH-PROOF BAGS—HIGHLAND LINEN PAPERIES—Paper and Envelopes of high-grade, in white and all of the accepted colorings. Value 50c a box. **35c**

KARA LINEN WRITING PAPER—Used more than any other for general correspondence. Regular price 50c a pound **40c**

ENVELOPES TO MATCH—ONLY 15c A PACKAGE—ABERDEEN LINEN PAPERIES—in six pleasing colors. A paper of much higher quality than the price would indicate **21c**

WAYNE MOTH-PROOF BAGS—GUARANTEED—15c bags **SALE PRICE \$1.10**
17c bags **SALE PRICE \$1.25**
20c bags **SALE PRICE \$1.45**

DRAPERIES

RUFFLED SCRIM CURTAINS—Still the most popular style. These are 2 1/2 yards long and the workmanship is the same as that of our higher priced curtains. They are worth \$1.69. **\$1.29**

DOUBLE BORDERED SCRIM—We haven't exactly sold it by the mile, but we have sold very large quantities of it at the regular price of 50c a yard. We have it in white, ivory and ecru **35c**

MARQUETTE CURTAINS—which we have sold right up to today for \$3.50 a pair. They are 2 1/2 yards long and are finished with inserted band and lace edge. Very attractive in every way **\$2.25**

QUAKER FILET NET CURTAINS—Every pair of which is finished with lace edge. They are 2 1/2 yards long and the regular price is \$2.50 a pair. You will certainly like them **\$1.85**

NECKWEAR AND HANDKERCHIEFS—VESTES, COLLARS AND COLLAR SETS—Grouped at a wonderfully low price. You will find an assortment of fine, sheer, Organdie and Lace Neckwear, in all of the newest styles. The regular selling price of any one of these pieces is \$1.50 **65c**

MEN'S PURE LINEN HANDKERCHIEFS—Every thread is linen, and previous to this sale, all were marked to sell for 75c. Two sizes of hem-quarter and eighth-inch. **50c**

WOMEN'S FANCY COLORED BORDER HANDKERCHIEFS—Made of sheer Batiste, and of a quality which should be selling for 25c. Practical and dainty **10c**

MUSLIN AND CREPE UNDERWEAR

ENVELOPE CHEMISE—Some very dainty chemises, in bodice style, with convenient edge trimming. These pretty garments were made to sell for \$1.00 **69c**

STEP-IN DRAWERS—No other undergarment is so popular for summer wear, and these of Windsor Crepe are particularly good, as they need no ironing. They are either tailored or lace-trimmed. The value is \$1.00 **69c**

WHITE SATEN PETTICOATS—For wear with the sheer summer dresses—these skirts with double panel in both front and back are absolutely essential. They are shadow proof. These are all \$1.50 values **89c**

HANDSOME NIGHT ROBES—A considerable variety of round neck, square neck, and sleeveless models is grouped under this one price heading, and not a robe but what is worth fully \$1.25 **89c**

LACES AND EMBROIDERIES

CHIFFON AND SHETLAND VEILS—Sports and drapes models, in our regular \$1.25 grade. A chance to buy a splendid veil for little money **75c**

VENICE POINTS AND LACES—For collars, in a variety of very pretty designs. These were selling for 50c a yard **30c**

CALAIS LACES—Both edges and insertions from 3 to 4 inches wide. Used for camisoles, chemises, etc. Copies of real lace patterns. Sold regularly for 35c a yard **20c**

EMBROIDERED EDGES—Ten inches wide and actually worth 35c a yard. There is a very large assortment from which to choose **25c**

RIBBONS—DRESDEN RIBBONS—Five-inch ribbons which are very largely used for making girdles. Regular 20c quality **15c**

MOIRE HAIR RIBBONS—Just right for the little girl's hair, and worth 40c a yard **25c**

FANCY RIBBONS—Worth from 50c to \$1.00. Stripe, plaid and polka dot styles **40c**

HANDSOME PAISLEY RIBBONS—Have been selling at \$1.50 a yard. A comparatively small quantity, but for fancy work, vests, etc., just the thing **98c**

LININGS

PLAIN SATINE—The kind which never sells for less than 50c a yard. It is of the best quality and is to be had in all colors as well as white and black **36c**

YARD-WIDE SURF SATIN—In black only. One of the best weaves for bathing suits. The regular price is 80c a yard **73c**

SELLO SILK—Used for linings, for slips, for underwear, and many other purposes. We carry it in a full line of colors. Our usual price is 80c a yard **35c**

HEATHERBLOOM—That old standby lining material, in both plain and figured styles. Sold regularly at 75c and 80c a yard **39c**

COLOR WASH GOODS

KIDDE CLOTH—for the youngster's clothing, is hard to beat. It is 24 inches wide, and we have it in a choice selection of plain colors and fancy designs. Regularly 35c a yard **25c**

PLAIN RATINE—for separate skirts and for summer dresses, too. It is one yard wide, and was intended for sale at 70c a yard **49c**

COLOR WASH INDIAN HEAD—A yard-wide fabric, taking the place of the more expensive linen. We have it in tan, open, green and lavender. The regular price is 40c a yard **35c**

FINE SCOTCH GINGHAMS—By which we mean gingham which were woven in Scotland. We have a large assortment in this, our regular 60c grade. The width is 32 inches **45c**

LINENS AND WHITE GOODS

PURE LINEN CRASH TOWELING—A brown linen crash, sixteen inches wide, which we have been selling for 20c a yard **19c**

PURE LINEN TABLE DAMASK—A very fine 65-inch damask which is absolutely pure linen. We have it at \$2.50 a yard. One look at it will convince you of its value **\$1.59**

22-INCH NAPKINS TO MATCH—Value \$6.75 **\$4.50**

27-INCH MADEIRA CENTER PIECES—All-linen centers, in the beautiful Madeira embroidery. There are practically no two alike, and all of them are charming. This sale price is wonderful **\$3.00**

LONG CLOTH—Selling regularly for 25c a yard. Fine, and firm in weave, and a full yard wide **12c**

NOTIONS AND SMALL WARES

KLEINERT'S DRESS SHIELDS—GEM QUALITY—In the regular and opera shapes—Size 3—value 42c **SALE PRICE 33c**
Size 4—value 46c **SALE PRICE 35c**
Size 5—value 54c **SALE PRICE 39c**

ALLIANCE SNAP FASTENERS—are of the highest quality. Twelve on a card, in either black or white, and sell regularly for 10c a card **4c**

NAINSOOK DRESS LININGS—All sizes from 34 to 46, all ready for use. The regular price is 30c **29c**

J. and P. COATS' BEST QUALITY THREAD—A 40c line thread on the market. In white, sizes from 8 to 200. In black, sizes 5 to 90 **55c**

FLOOR COVERINGS

ARMSTRONG'S AND NAIN'S INLAIN LINOLEUM—A splendid assortment of designs is offered here, at a price which is as low as it ever was. Last week we were selling this for \$1.50 a square yard **\$1.19**

CONGOLEUM (Gold Seal) ART RUGS—The 9 by 12 size in the entire range of patterns and colorings which the Congo-leum makers put out. The value is \$15.29 **\$12.00**

SMITH'S COLONIAL SEAMLESS AXMINSTER RUGS—These rugs should be selling for \$55.00, as they are the 9 by 12 size, and are actually worth that price. Here is the chance to get yours at a decided saving **\$45.00**

ARMSTRONG'S AND NAIN'S PRINTED LINOLEUM—We have been selling these two best known makes for 90c a square yard. The patterns and colorings are all of their most recent output **79c**

HUMOR OF THE DAY

"I have fallen asleep."
"You should see a building inspector at once."—Boston Transcript.

If it is true that there are no case words in the Japanese language, how do the Japs start a Lizzie on a cold morning?—Newark Ledger.

Curior—What went wrong at the wedding? Did the bride faint?
Sarcastic—No—the bride expired.—Wayside Tales.

Orator—What can I do, comrades, to find work for my fellow-creatures?
Voice from the back—Get your hair cut.—London Passing Show.

"Does he meet his obligations?"
"Yes, often. But he passes them by pretending not to recognize them."—Way-side Tales.

Mr. North—No sir, I don't want any insurance, I have no dependents and I am burning my bridges behind me!
Insurance Salesman—Ah! How about about fire insurance for the bridges?—New York Sun.

Ned—Have you formed an attachment for Miss Pettie?
Ted—No nature formed it. I just put it around her.—Way-side Tales.

"Too bad you missed the boat. She is now two miles at sea."
"Missed nothing. Call me an airplane."—Louisville Courier-Journal.

Pond parent—My daughter has got a lot of music in her.
Grumpy Neighbor—Yes. What a pity it is allowed to escape.—Boston Evening Transcript.

"Have you a speed limit here?" one thoughtfully asked a tourist who was driving a car of suspicious vintage, as he entered a burg in Kansas.

"Yes," said hubby, one of us two is a very capable liar. But there is one thing which prevents me for saying which one." "Modesty I presume," retorted wifey. And he gave up, beaten.—Boston Transcript.

Mose was walking down the street on day and met Sam in front of the jail handcuffed to the sheriff. "Lo, lo, what you all going to?" said Mose.

"Just going to jail," said Sam.

"Huh," responded Mose, "how long you all going to stay in jail?"

"Oh, just 'till now on." Sam called back as he disappeared behind the jail doors.—Milwaukee Employer's Magazine.

KALEIDOSCOPE

Gas masks have been found useless in mine fires.

Lions are subject to colds, coughs and tuberculosis.

Benjamin Franklin used electricity to treat nervousness.

Hindooes prefer traveling on vessels with more than two funnels.

Gold was the only metal that interested Neolithic peoples.

The most favorable time for identifying a star is when it is rising.

A Mrs. Janson is the first English woman motorcyclist to accomplish a 1,000-mile non-stop ride.

The crown of Hungary consists of two diadems, one dating back to 1000 and the other to 1674.

Wyota is the name of a town on the boundary of Wyoming and Utah. Wycola is on the Colorado river.

The United Kingdom is said to have more women workers in proportion to population than any other country.

In Denmark girls are taught to swim as little children and are as much at home in the water as on land.

Crude oil produced in the United States during the first six months of 1921 is estimated to have been worth \$475,000,000 at the wells.

In 1921 the world's production of coal dropped back to the level of production in 1908 with the total at approximately 1,100,000,000 metric tons.

A method has been discovered by which pineapple juices formerly wasted can be converted into a very satisfactory vinegar by sterilizing and introducing proper bacteria.

Wrist watches are not a modern idea. Wrist watches are not a modern idea. As long ago as the year 1771 Queen Elizabeth received a richly jeweled wrist watch as a present from the Earl of Leicester.

The veil worn by Ruth, the Moabitess, in which Boaz measured six measures of barley, was very different from the light articles now worn by women. It was merely a square piece of cotton cloth.

Radishes, carrots, beets, spring onions and turnips remain marketable longer when topped in the field as the growing plants give up moisture to the air from the leaves by evaporation and this increases the wilting of the roots.

Although the United States was probably the first country to start construction of armored ships, France put the first vessel of this type into commission, launching the Russian for at Kinkara with an ironclad squadron on October 17, 1855.

Left a widow with three small children, Mrs. Hester, of Tulsa, Okla., has supported her family by her own work and at the same time taken a high school course. Now a university scholarship has been awarded her and she plans to fit herself for the profession of teaching.

Each member of the 16th field artillery of the United States, national guard at Philadelphia, is to have a radio receiving set, and will be in direct communication with his battery at the armory, where a powerful broadcasting station is being erected. It is declared that this will be the first military organization in the world to be so equipped that each man's voice can be heard by the entire battery.

Glad to See You Appreciate Good Values—Those

\$1.97

LADIES' GINGHAM STREET DRESSES, COMING IN EVERY DAY.

ON SALE IN ALL 5 STORES.

The Pasnik Co. SELL FOR LESS

MR. AND MRS. GOOD CITIZEN

Are you interested in the Salvation Army?

Do you want to help in its great task?

READ THE WAR CRY! Sincerely, Capt. & Mrs. Chas. Carpenter

The Apparel Shop Makes a Clean-up

All Spring and Early Summer Goods At Smashing Reductions

Coats, Capes and Wraps
Were \$25.00 and \$29.50—**NOW \$16.98**
Were \$35.00, \$39.50, and \$45.00—**NOW \$29.50**
Were \$55.00, \$65.00, \$69.50 and \$75.00—**NOW \$45.00**

CHILDREN'S COATS **HALF PRICE**
ALL SUMMER DRESSES **REDUCED 20%**
ALL WAISTS AND SWEATERS **REDUCED 20%**

DRESSES
OUR ENTIRE STOCK OF SILK AND WOOL DRESSES
Values to \$29.50—**NOW \$14.98**
Values to \$35.00, \$39.50, \$55.00 and \$65.00—**NOW \$29.50**

Boston Store Millinery

A WONDERFUL LOT OF BLACK AND COLORED OSTRICH FANCIES, SOLD REGULARLY FOR \$4.00 AND \$5.00 **\$1.98**

TRIMMED HATS
IN WHITE AND LIGHT COLORS **\$4.79**

A remarkable showing of Hats for Misses, Matrons, and the younger women. Real Summer Hats which are now considered good values at \$6.50 and \$7.00.

100 NEW SPORT HATS
IN ALL THE NEWER DESIGNS **\$1.39**

There are more than a hundred in this special lot of pretty, snappy Sport models, and all are particularly seasonable. Most of them are white, but some colors will be found. None worth less than \$3.00.

Our Entire Stock of IMPORTED and DOMESTIC FLOWERS—HALF PRICE